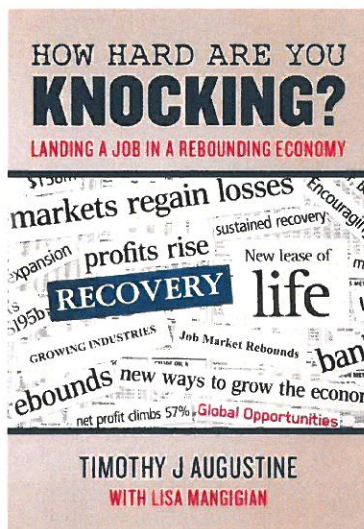
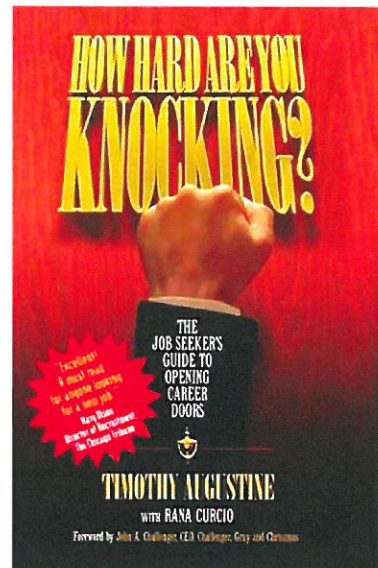


It is a TOUGH Job Market

"In this economic crisis, corporate downsizing and global outsourcing, job seekers are facing a very difficult job market. The scarcity of jobs, coupled with an unusually high number of qualified candidates, means that job seekers today must be vigilant about setting themselves apart from the competition. It is not unusual for employers to receive a hundred or more different resumes for one open position. With that in mind, it is exceedingly important that job seekers know how to approach their job strategy, utilize creative resources to find opportunities and build a strategy that differentiates themselves for the competition."

One of the country's leading career and employment experts, author Tim Augustine draws on his experience as a hiring executive and 15 years of proven best practices for finding a new job, successfully entering the workforce, and taking a proactive role in your career development. Designed as a concise but thorough resource, *How Hard Are You Knocking?* provides an essential roadmap to everything from effectively building a job search strategy, finding and utilizing job search resources, developing a powerful résumé, preparing the interview, negotiating a starting salary to creating the career that you want. A comprehensive guide for those just starting a job search or seeking a new career, Augustine takes readers from the want ads to the corner office.



"Landing a Job in a Rebounding Economy"

Tim has spent over 15 years researching the market by conducting surveys and interviews with over 1,500 corporate hiring executives to better understand what they look for in new college hires. Through this research and experience, Tim has designed an award winning seminar customized to colleges and universities around the country.

In his entertaining seminar, he will review the following areas:

- Developing a successful job search strategy
- Identifying and leveraging job search resources including the internet, personal networking, and informational interviews to uncover job opportunities
- Developing a strategy to differentiate and brand yourself during the interview
- Developing a powerful résumé and cover letter
- How to begin building your life long network of contacts
- How to successfully negotiate a great starting salary
- Developing your career strategy so you never have to look for a job again

About the Author and Speaker

Tim Augustine is an entrepreneur, business owner, author and professional speaker. He has written multiple books including his most recent titled *How Hard Are You Knocking? Landing a Job in a Rebounding Economy*.

His seminars and books have been featured nationally on ABC, FOX and NBC and reviewed in USA Today, Wall Street Journal, LA Times, The Chicago Tribune, and The National Association for Campus Activities. He has made numerous radio and television appearances and has presented to over 450 organizations and 100,000 people throughout the United States. He is a contributing writer to Inc. Magazine, Fast Company and Monster.com on topics pertaining to the Millennial Generation and people strategies of successful organizations. Similarly, he has published two "How-To" guides with Inc. Magazine that are focused on career development and corporate growth. To learn more about him and view other useful career search topics, visit www.howhardareyouknocking.com.

